

Oldest Established

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# THE CLOVIS NEWS

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## New Business College For Clovis

That Clovis business men do things "right now" is evidenced by the following pointed facts. On January 1st Professor Hoering conceived the idea of establishing an up-to-date Business College. Before the day was well started he had discussed the matter with the prominent business men and educators of Clovis, who all instantly saw that the idea was a good one, and promised their most hearty support to such an institution. Being convinced that under Prof. Hoering's management such an institution would be a credit to our city. By evening suitable quarters were rented in the McBee building, just opposite the post office, several members of the teaching staff were engaged, and the thing became a reality within twelve short hours after the idea was first conceived. Within twenty-four hours large signs were placed outside the McBee building, announcing to the world the birth of the Clovis Commercial College, and by 4 o'clock in the afternoon of January 2nd (32 hours only after the idea originated) 14 students had applied for enrollment in the College! The News calls this "going some", and we take off our hat to the professor.

Professor Hoering's ability as an educator and organizer is already well known, he having been one of the founders of the New Mexico Conservatory of Music, which in a few months became one of the city's most flourishing institutions; he practically organized the Episcopal church in Clovis, and his untiring efforts in spite of every discouragement have resulted in an Episcopal church for Clovis becoming an established fact with practically all the money raised for the completion of the building, which would have commenced three weeks ago had it not been for the inclemency of weather. Professor Hoering has organized several other non-profit-making organizations of an educational, religious or recreative scope, every one of which has proved a marked success, and we believe the Clovis Commercial College will beat them all. Educationally he is unusually well qualified to handle the proposition, having graduated at the best colleges and schools of Europe, and having had a large experience in educational and business life. He is recognized as one of the best writers in the state, and has been for several years a reporter and editor of the Clovis News.

French and music etc., and the tuition will be within the reach of all. From the interest so quickly taken in this new enterprise it is evident that the young people of Clovis are going to be fully alive to their opportunity, and the News heartily extends its hand in greeting and well-wishing for the prosperity of the most deserving enterprise.

## Masonic Installation and Banquet

The installation of officers took place on December 27th at Masonic Hall. The Masons never do things by halves and this was no exception to the regular rule. About fifty members were present and the banquet was considered a "swell" affair. H. S. Bowman was toastmaster and the toasts were many and as original as interesting. At the close of the regular meeting, the retiring W. M., H. S. Bowman, was presented with a Howard watch as a token of esteem from the members.

The following officers were installed:

Otis S. Jones, W. M.  
C. M. Iden, S. W.  
George Roach, J. W.  
A. W. Skarda, Treas.  
A. J. Whiting, Sec'y.  
Chas. Justice, S. D.  
E. M. Chapman, J. D.  
Kenney, S. S.  
La Shere, J. S.

## Womans' Home Mission Elects Officers.

The Woman's Home Mission Society of the M. E. Church held their annual election on Wednesday afternoon. The following officers were elected: President, Mrs. D. D. Swearingin; 1st Vice Pres., Mrs. W. F. Bayless; 2nd Vice Pres., Mrs. J. Q. Lauer; 3rd V. P., Mrs. F. Belschner; 4th V. P., Mrs. J. W. Clements; Rec. Sec'y and Treas., Mrs. J. E. Lidington.

Cor. Secretary, Mrs. C. C. Callicott; agent for Missionary Voice, Mrs. A. E. Smith; press reporter, Mrs. K. C. Childers.

A foreign society was organized to work in connection with the home department with Mrs. D. D. Swearingin as President and Mrs. K. C. Childers, Secretary and Treasurer.

## An Enjoyable Recital.

The pupils of the New Mexico Conservatory of Music gave another of their popular recitals Tuesday night, April 20th which greatly eclipsed any of their former recitals and furnished proof of rapid improvement being made in their studies. Notwithstanding the severe weather, a very large and attentive audience greeted them, and expressions of high appreciation of their efforts came from all sides. Enthusiastic encores were prevalent throughout the entire programme but the most interesting and unique feature of the program and which enlisted the admiration, enthusiasm and surprise of the entire audience was the rendering of a violin duet with piano accompaniment by Inez Pitman and Roy Carmichael, violin, and Ruth Hyatt at the piano. None of them scarcely eight years of age—the pianist not much higher than the piano stool and the violinists not much larger than their violin. Their playing elicited deafening applause from the audience and they were forced to

respond with another selection. Other members possessing special high merit were "The Twittering of Birds," (Billeini) by Mrs. Edna Lovan and "The Norwegian Bridal March" (Grieg) by Mrs. Strouvalle. The rendition of both requiring the touch and skill of a master hand.

A couple of anthems rendered by the choir of the Presbyterian church added to the interest of the program. Every number on the program possessed such merit as to make it rather an injustice to discriminate. The efforts of the students in the rendition of the program as a whole, is unmistakable evidence of the thorough and painstaking instructions they are receiving and the good citizens of Clovis will do well to avail themselves of the superior advantages offered by the New Mexico Conservatory of Music.

## New Year's Reception.

On New Year's night the spacious Elk Hall was thrown open to a select and most exclusive crowd by the Clovis Woman's Club which was indeed a fitting social function for the starting of the new year. Mr. and Mrs. E. T. Massey were host and hostess and were assisted by Mesdames George Singleton, R. R. Duncan, W. C. Hartman and L. P. Simpkinson in making the guests feel at home. The scheme of decoration in white was really too elaborate in detail to permit of a thorough word picture—suffice to say, it was decidedly pretty. The game of progressive hearts was the contest for the evening and the honors were carried off by Miss Pearl Watson of Roswell who received the prize.

The Liebelt Orchestra furnished music during the evening and Misses G. Eva Lidington and Maudie Souan presided at the punch bowl.

After the games, the guests were entertained by a select program consisting of a beautiful vocal solo entitled "Anchored" by Mr. Tom Clary with Miss McMahon as accompanist at the piano.

The second number was one of Riley's child poems—a reading rendered by Miss Geraldine Buchanan, and the third number a violin solo by Prof. Hoering.

That the two course luncheon at a later hour was just as much enjoyed goes without saying. White carnations were given as favors.

The midnight hour came too soon for such a happy party but all departed with happy memories.

This smart affair was without a doubt one of the most noteworthy events of the midwinter season.

A car load of 200 hogs were shipped in this week to the Central Meat Market from Oklahoma. Seems like something is wrong when home consumption cannot be supplied by Curry county farmers. We do not claim to be hog raisers but it occurs to us that with cheap feed in the country, hogs should be raised profitably in Curry county.

Atty. F. B. Grant and wife returned from Elida the fore part of the week where Mr. Grant went in the interest of his profession.

J. C. Whitehead, who has been in the city a few days spending the holidays with his son, R. L. Whitehead, was quite seriously hurt Tuesday morning. Mr. Whitehead was on his way to the depot, preparing to return home, when he fell on the sidewalk, cutting an ugly gash in his head.

S. L. Brown leaves this week for his new home at Temple, Texas, having recently traded his Clovis property for farming interests there. The Brown family will be greatly missed from Clovis having a large acquaintance and many friends here.

Atty. H. D. Terrell and O. L. Owen left Thursday for Santa Fe where they went in the interest of Mr. Owen's candidacy for Corporation Commissioner. H. D. was perfectly confident that Owen would undoubtedly win as there seems to be but a slight probability that Mr. Hanna would care to engage in an expensive political contest with the odds against him.

E. E. Peoples was in the city one day this week looking after his store here, he found his business doing nicely and left again satisfied that manager Wm. Dawson was doing his best for the interests of the firm.

The many friends of H. Warren, machinist apprentice at the machine shops will be glad to know that he will soon be back again to his old position. "Slim" says no more lockers for mine.

Miss Pearl Watson arrived in the city Monday and is the guest of her sister, Mrs. Odis Jones.

## Qualls-Walker

A very pretty wedding occurred at Portales Sunday when Miss Ruth Walker of Portales became the wife of Samuel Qualls of Clovis. The marriage rite was performed by Probate Judge Jones of Portales. They returned to Clovis that day and went immediately to the home of the bride's brother, James Walker where a delightful wedding spread had been previously arranged for the occasion. The wedding party was composed of C. C. Cox and wife, Tom and Grace Cunningham, Mr. and Mrs. Walker, and Mr. and Mrs. Qualls. That far, everything went well, said Mr. Qualls, but that night the boys got wind of the affair and settled about the Walker home like Indiana quest of prey, and pray we said Mr. Qualls before our lease was accomplished. News extends congratulations to this happy pair of newly weds.

## Hennessy-Vanderwart

The fact became known this week authentically that Mrs. Pauline Hennessy and Mr. Wm. Vanderwart had quietly stolen over to Farwell Thanksgiving day and were united in marriage by the wife of the Congregational pastor, Mrs. Hulbert. This marriage has been rumored for some time but has been denied by the contracting parties. The offer of congratulation became so numerous however and holding out to the contrary seemed useless and the confession followed.

Mrs. Vanderwart is a talented lady and possesses a large number of friends and relatives in Clovis.

Mr. Vanderwart is a model young man, bright, industrious and of unimpeachable moral character, we predict for him a bright future for him in his business career.

## Married

Mr. Henry Plunkett and Miss Myrtle Mobus were married at Clement's restaurant Tuesday, January 2nd, by Rev. Clark. Mr. Plunkett is a brakeman on the Santa Fe. This is the first marriage recorded in Curry county this year (leap year.)

D. K. Fitzhugh departed for a business trip down the valley on yesterday's afternoon train. He will visit Hagerman, Artesia and Lake Arthur before returning to this city.—Roswell Register Tribune.

Miss Bruner, of Clovis, New Mexico, arrived here last week for a visit with her sister, Mrs. L. J. Sherman. She will spend the holidays here.—Slatonite.

M. Martindale of Clovis is a business visitor in the city for a couple days.

Miss Pearl Watson left Sunday for Clovis, where she will locate, having a position with her brother-in-law.—Register Tribune.

S. I. Roberts returned Sunday evening from Clovis, where he has been winding up the affairs of the out going district clerk. He left yesterday evening for his home in Carlsbad.

Judge Compton of Portales has been in the city several days in the interests of his legal practice.

## ... GREETING ...

Dear Sir:

I am requested by the several companies composing my agency to extend the SEASON'S GREETINGS to the business men and property owners of the city. So, HERE'S HOPING!

May you enjoy HEALTH, HAPPINESS and a LIBERAL PORTION of INCREASED BUSINESS so richly promised by the new year and so well deserved by all those who have stayed by Clovis during the past two years.

I am truly thankful to the people of Clovis for the marked increase shown in the business of my agency since succeeding Messrs. Hayden and Braerton on the first of 1st November.

During 1912 I shall be prepared to render the very best of service, whether it be in the line of FIRE or PLATE GLASS INSURANCE, SURETY BONDS or ABSTRACTS; the various companies I represent stand among the oldest and strongest insurance and bonding companies in the United States.

I shall appreciate a portion of your 1912 business, which I expect to merit through accuracy and promptness in my work, careful attention to the interest of all policy holders and straight-forward business dealing, always,

Yours for a prosperous 1912,

**C. C. BAKER**

Office Over First National Bank

PHONE 229

Insurance, Abstracts, Surety Bonds, Notary